

MASCO Corporation

Analytics and Investment Strategies

Today's webinar is brought to viewers like you in collaboration with accessibility and powered by Facebook

1. Use this guide, layouts and figures to boost marketing and services.

Facebook is one of the most popular tool out there which is used by sales and marketing professionals to advertise businesses around the world.

I will go through step-by-step how you can improve and increase your marketing volume by strategizing on how to entice and attract new customers every time you have new products.

1. With the assumption that you have a home page, online business, or physical location, all you will need hence on is create a page or link on Facebook and invite your friends while discussing why its' beneficial to use certain products or similar quality than others.

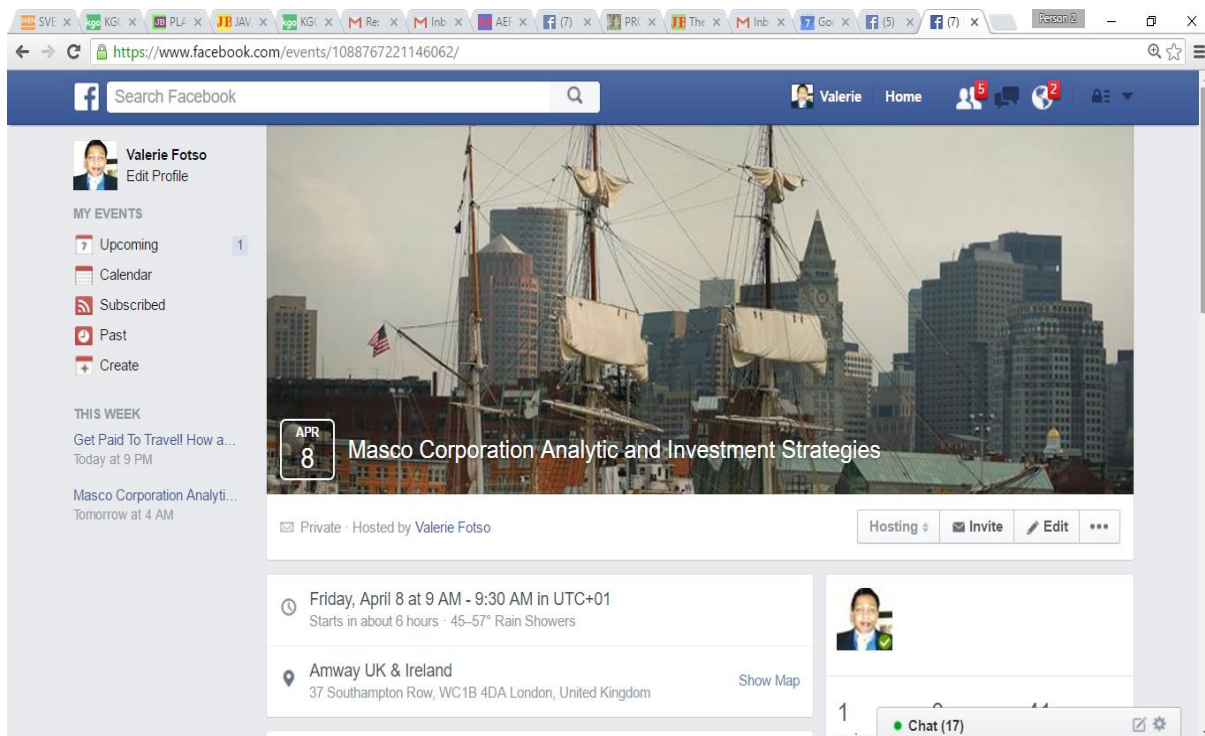


Figure - 1

2. If you don't have an account already on Facebook, I would strongly advise you to get on by visiting www.facebook.com then proceed to create an account.

3. At first you will have to accept friends from others who will endorse and coach you on what to do. Most use Facebook to keep-in-touch with the latest happenings and hang out with friends while promoting usability of the latest tech apps at the same time networking with others.
4. Now I'm going to show you how to setup an event and invite potential friends whom you are confident they would buy into the products sold.
5. On the LHS of the screen on figure – 1, you will see Events, click events then go to create. Create an event on what you are about to discuss or illustrate.

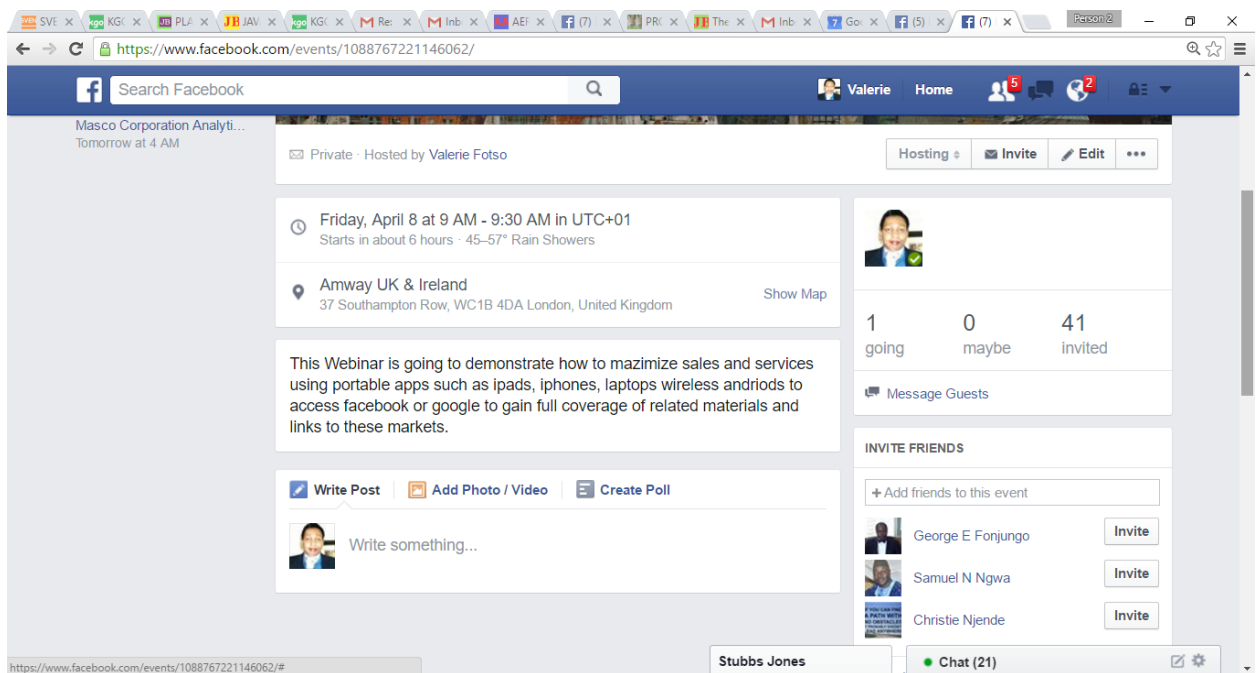


Figure – 2

6. On Figure – 2, you will notice that on your RHS there is a frame below showing friends that you can invite to the meeting. Click on the invite button on the RHS of the thumbnail image to invite them to your show or meeting.

2. How to attract your Viewers

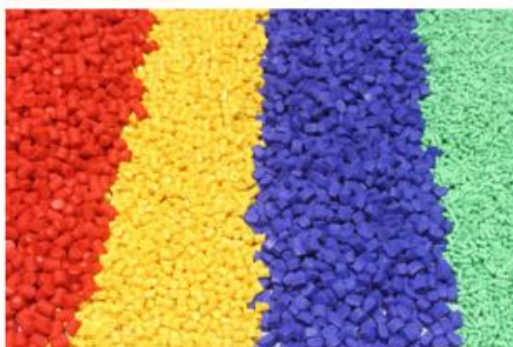
Visual aids are always important when presenting or offering a webinar. Having many posters and images on what you are about to advertise or market will attract your invitees and keep them focus on the products and attentive on how you introduce them.

In the particular seminar the goal is to attract and gain commercial investors to invest on the following category of your business.

Keep in mind, long term investment always pays off after / between 5 to 8 years keeping the operating cost to a minimum.



Rubber Resins of different colors. Synthetic plastic for manufacturing rubber molds and apps.



RUBBER RESINS

Rubber resins are primarily manufactured and exported from countries producing rubber and they are also manufactured from recycling plastic wares into different colors, synthetizing plastic for manufacturing rubber molds and apps use for producing hospital equipment and many, many more utensils, household goods especially fiber optics.

3. Insert Online Pictures and Video

Add and play online videos inside your Word documents. Add your pictures from online photo services without having to save them first to your computer. Click **Insert** > **Online Video** to add a video to this document.

In our situation here are some of the factors as an investor you may want to beware, know and consider before deciding to become an investor of this particular corporation.

Company Profile

Today's Date	4/8/2016
Masco Corporation	NYSE
Symbol	MAS

Price per share in USD: 31.83

Volume change: +0.43 (1.37%)

Real-time: 11:01AM EDT

NYSE real-time data - [Disclaimer](#)

Currency in USD

Range 31.57 - 31.88

52 week 22.52 - 32.10

Open 31.69

Vol / Avg.426,461.00/3.73M

Mkt cap	10.49B
P/E	30.71
Div/yield	0.09/1.19
EPS	1.04
Shares	332.88M
Beta	1.95
Inst. own	94%

Masco Corporation manufactures, distributes and installs home improvement and building products. The Company's segments include Cabinets and Related Products, Plumbing Products, Installation and Other Services, Decorative Architectural Products and Other Specialty Products. Its Cabinets and Related Products includes assembled kitchen and bath cabinets, and home office workstations, entertainment centers, storage products; bookcases, and kitchen utility products. Its Plumbing Products include faucets, plumbing fittings and valves, showerheads and hand showers, bathtubs and shower enclosures, toilets and spas. The Installation and Other Services includes the sale, installation and distribution of insulation and other building products. Its Decorative Architectural Products include paints and stains, and cabinet, door, window and other hardware. Its Other Specialty Products include windows, window frame components and patio doors, staple gun tackers, staples and other fastening tools.

Company Competitors

Show: Most Recent Annual

[Add or remove columns](#)

	Valuation					
	Company name	Price	Change	Chg %	d m y	Mkt Cap
MAS	Masco Corp	31.63	+0.23	0.73%		10.42B
FBHS	Fortune Brands Ho...	56.73	+0.55	0.98%		8.59B
AMWD	American Woodmark...	75.05	+1.18	1.60%		1.19B
NCFT	Norcraft Companie...	25.50	0.00	0.00%		483.17M
SPB	Spectrum Brands H...	109.01	+0.25	0.23%		6.44B
BRK.A	Berkshire Hathawa...	212,850.00	+1,449.50	0.69%		347.05B
PATK	Patrick Industrie...	45.39	-0.21	-0.46%		675.43M
PLSSQ	Room Plus, Inc.	0.0010				4,385.00
CSTE	Caesarstone Sdot...	34.42	+0.68	2.03%		1.19B
CUPCF	CLEANUP CORP	5.94				278.84M

	Valuation					
	Company name	Price	Change	Chg %	d m y	Mkt Cap
GWAXF	GWA GROUP LTD					

Address

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TAYLOR, MI 48180-1340
United States - [Map](#)
+1-313-2747400 (Phone)
+1-313-7924177 (Fax)

Website links

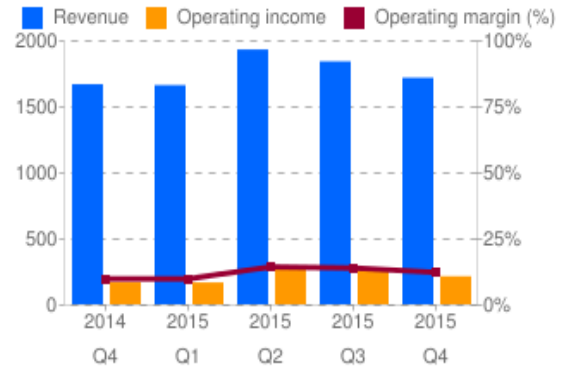
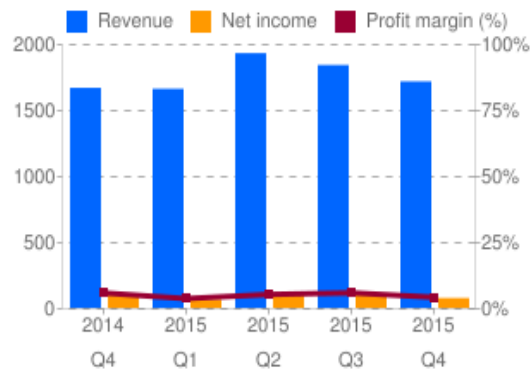
<http://www.masco.com/>

<https://masoblogdotcom.wordpress.com/>

Income Statement

Quarterly Data graph.

Masco Corp(NYSE:MAS)



Annually Data Metrics

In Millions of USD (except for per share items)	12 months ending 2015- 12-31	12 months ending 2014- 12-31	12 months ending 2013- 12-31	12 months ending 2012- 12-31
Revenue	7,142.00	7,006.00	6,761.00	7,495.00
Other Revenue, Total	-	-	-	-
Total Revenue	7,142.00	7,006.00	6,761.00	7,495.00
Cost of Revenue, Total	4,889.00	4,946.00	4,802.00	5,539.00
Gross Profit	2,253.00	2,060.00	1,959.00	1,956.00
Selling/General/Admin. Expenses, Total	1,327.00	1,320.00	1,328.00	1,535.00

In Millions of USD (except for per share items)	12 months ending 2015- 12-31	12 months ending 2014- 12-31	12 months ending 2013- 12-31	12 months ending 2012- 12-31
Research & Development	-	-	-	-
Depreciation/Amortization	-	-	-	-
Interest Expense(Income) - Net Operating	-	-	-	-
Unusual Expense (Income)	12.00	19.00	19.00	119.00
Other Operating Expenses, Total	-	-	-	-
Total Operating Expense	6,228.00	6,285.00	6,149.00	7,193.00
Operating Income	914.00	721.00	612.00	302.00
Interest Income(Expense), Net Non-Operating	-	-	-	-
Gain (Loss) on Sale of Assets	-	-	-	-
Other, Net	3.00	1.00	0.00	-4.00
Income Before Tax	689.00	507.00	386.00	73.00
Income After Tax	396.00	868.00	300.00	-18.00
Minority Interest	-39.00	-47.00	-41.00	-35.00
Equity In Affiliates	-	-	-	-

In Millions of USD (except for per share items)	12 months ending 2015- 12-31	12 months ending 2014- 12-31	12 months ending 2013- 12-31	12 months ending 2012- 12-31
Net Income Before Extra. Items	357.00	821.00	259.00	-53.00
Accounting Change	-	-	-	-
Discontinued Operations	-	-	-	-
Extraordinary Item	-	-	-	-
Net Income	355.00	856.00	288.00	-114.00
Preferred Dividends	-	-	-	-
Income Available to Common Excl. Extra Items	352.00	804.00	253.00	-55.00
Income Available to Common Incl. Extra Items	350.00	839.00	282.00	-116.00
Basic Weighted Average Shares	-	-	-	-
Basic EPS Excluding Extraordinary Items	-	-	-	-
Basic EPS Including Extraordinary Items	-	-	-	-
Dilution Adjustment	0.00	0.00	0.00	-
Diluted Weighted Average Shares	341.00	352.00	352.00	349.00

In Millions of USD (except for per share items)	12 months ending 2015- 12-31	12 months ending 2014- 12-31	12 months ending 2013- 12-31	12 months ending 2012- 12-31
Diluted EPS Excluding Extraordinary Items	1.03	2.28	0.72	-0.16
Diluted EPS Including Extraordinary Items	-	-	-	-
Dividends per Share - Common Stock Primary Issue	0.37	0.34	0.30	0.30
Gross Dividends - Common Stock	-	-	-	-
Net Income after Stock Based Comp. Expense	-	-	-	-
Basic EPS after Stock Based Comp. Expense	-	-	-	-
Diluted EPS after Stock Based Comp. Expense	-	-	-	-
Depreciation, Supplemental	-	-	-	-
Total Special Items	-	-	-	-
Normalized Income Before Taxes	-	-	-	-
Effect of Special Items on Income Taxes	-	-	-	-

In Millions of USD (except for per share items)	12 months ending 2015- 12-31	12 months ending 2014- 12-31	12 months ending 2013- 12-31	12 months ending 2012- 12-31
Income Taxes Ex. Impact of Special Items	-	-	-	-
Normalized Income After Taxes	-	-	-	-
Normalized Income Avail to Common	-	-	-	-
Basic Normalized EPS	-	-	-	-
Diluted Normalized EPS	1.05	2.32	0.76	0.19

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The corporation short and long term goals

Masco Corporation strive to lower its operating cost by considerable amount while at the same time increasing investments.

Masco Corporation will benefit in the future by eliminating financing in most of their products.

Currently, the company performance is underperform compared to similar corporation in the same business category.

The corporation offers training / seminars to professionals working in related field of studies.

The Company's segments include Cabinets and Related Products, Plumbing Products, Installation and Other Services, Decorative Architectural Products and Other Specialty Products.

Contacts

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Or

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P. O. box 64854
St. Paul, Minnesota 55164-0854
1-877-840-0492
www.shareowneronline.com

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Sincerely,

Masco Team &

Facebook Team

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